



AMESBURY LITTLE LEAGUE



2025 Season

To our returning Sponsors and potential 2025 Sponsors,

Now in its 73rd year, Amesbury Little League has kicked off our annual sponsorship drive and appreciates this opportunity to welcome back our sponsors and invite all members of the local business community to partner with us in 2025!

Since 1952, Amesbury Little League has been providing the youth of the City of Amesbury with a positive, character-building baseball experience. We once again had a fabulous year last year due in large part to the support from local businesses. We are excited for another season on the amazing fields at Town Park. The support of our sponsors this year is as important as ever!

Throughout the years, we have relied on the financial support of our corporate and local partners to help keep our program running. While we understand that there are many demands and deserving activities of your support in our community, we hope that longstanding and new sponsors are able to support our youth!

Your generosity will go towards all aspects of running our program, from purchasing equipment and uniforms to maintaining our fields. Most importantly of all, we annually give out scholarships to those who cannot afford to pay to play. Our rule is that everyone who wants to play can play! *Fun fact – ALL spends over \$3,000 annually on baseballs for use by all divisions in games and practices!*

On behalf of the Amesbury Little League Board of Directors and all the players and volunteers, thank you. We hope that you will partner with us and support Amesbury Little League in 2025!

Please send any questions to: sponsorship@amesburylittleleague.org

Checks can be made out to:

Amesbury Little League

PO Box 104

Amesbury, MA 01913

Sponsorship opportunities are listed on the back of this page.



2025 Sponsorship Options

- **Home Run!** **\$500**
 - **Team Sponsorship** - Your company name advertised on the back of each of the players' hats. You will get constant visibility because most kids wear their hats to school, playgrounds, restaurants and more, not just to league events. You will also receive a plaque with a photo of your team(s) that can be proudly displayed at your place of business. Little League is recognized by hundreds of families who are also patrons of our local business community.
 - **Signage Sponsorship** - A sign with a design of your choice mounted on the outfield fence at Town Park, providing great visibility throughout the season and all summer long. The League will provide a 48" x 32" custom, full-color sign.
 - **Social Media Package** - ALL will recognize your company on all of our social media platforms via a listing of your name & logo including on our League website.

- **Triple!** **\$400** (*\$350 if renewal*)
 - Signage Sponsorship
 - Social Media Package

- **Double!** **\$250**
 - Team Sponsorship
 - Social Media Package

- **Single!** **\$150 or \$100 gift card donation**
 - \$150 option – your company name/logo will be listed on our 2025 Fundraising Calendar that is sold by our players to family and friends (over 3,000 calendars sold last year!)
 - \$100 gift card option – a gift card to your business (provided by sponsor) will be awarded at one of our various fundraising efforts throughout the year (calendars, raffles, events, etc.)
 - Social Media Package

- **Run Batted In!** **\$75**
 - Social Media Package

For questions, general inquiries, and to ensure your inclusion in the 2025 ALL sponsorship program, please respond as soon as possible by contacting sponsorship@amesburylittleleague.org. To discuss sponsorship options, you may also request an in-person meeting with an ALL Board member. Thank you!

Company Name: _____
Main point of contact: _____
Email: _____
Phone: _____